



# TO PRIME OR NOT TO PRIME...

## There should be no question

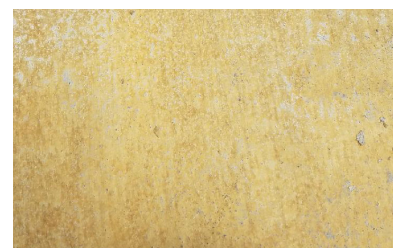
Surface preparation is the key to a successful roof coating application. Take the time to prepare and prime your substrate to achieve enhanced bond strength, protection against discoloration due to bleed through, and long-term system performance.

### Why you should prime:

- Enhanced adhesion
- Bleed blocking
- Long-term performance



WITH PRIMER



WITHOUT PRIMER

### **KM 1P** One-Part Acrylic Primer Bleed Blocker for Silicone Coatings



12 hours	Cure Time	3 hours
	FM Approved	✓
✓	Water Based	✓
✓	Low VOC	✓
✓	Non-Flammable	✓
✓	Galvanized Steel, Aluminum	✓
✓	Concrete	✓
✓	Granulated Modbit	✓
	Smooth Modbit	✓
✓	Wood	✓
Mint Green	Tinted	Grey

### **KM Epoxy Primer** Two Part Water-Based Primer



